



**Moksha festival 2019 Sponsor Media Kit**

Moksha festival is a celebration of wellness, spiritual expansion and conscious living through: Yoga, Ayurveda, Sacred Music, Health & Nutrition, Energy Medicine, Spiritual Art and Conscious Marketplace. It is organized in two locations in Southern & Northern California. The Southern California festival will take place in Frazier Park, CA on June 28-30, 2019. The Northern California festival will take place in Milpitas, CA on October 12-13, 2019. We anticipate that each of these festivals will draw 1,250 – 1,500 visitors.

**Our Offerings**

- Classes & Workshops:** Yoga (Asanas), Pranayama, Meditation, Yoga Nidra, Mantra, Ayurveda, Health & Nutrition, Yoga Philosophy, Jyotish, Vaastu, Sacred Geometry, Yoga/Zen Dance, Yogic Lifestyle.
- Sacred Music:** Concerts & Kirtans
- Conscious Marketplace:** Products and services for a healthy, conscious and spiritually-aware lifestyles.
- Healing Camp:** Ayurveda, Energy Healing, Massage Therapy and more healing modalities.
- Spiritual Art Exhibits:** Paintings, Photography, Sculptures.

**What is unique about Moksha?**

- Sole focus on spiritual growth through Conscious Community, Education & Entertainment.
- Integrates all limbs of yoga, multiple healing modalities, music from different spiritual genres and carefully selected vendors to offer the visitor a wholesome experience.
- Has a service offering for people of all ages: Adults, Teens, Parents & Kids and Seniors.
- Conveniently located venues.
- Very affordable ticket prices.

<b>Sponsorship/Advertising Rates for Moksha festivals</b>	
<b>Frazier Park, CA. June 28-30, 2019.</b>	<b>Milpitas, CA. October 12-13, 2019</b>
<b>Sponsorship Type</b>	<b>Price</b>
Silver	\$2,500
Gold	\$5,000
Platinum	\$7,500
<b>Advertiser Package: \$2,000</b>	

A 25% discount will be offered to organizations that choose to Sponsor/Advertise with both Moksha festivals.

To book a Sponsorship or Advertising Package, please contact Arvind Chittumalla at [arvind@mokshafestival.com](mailto:arvind@mokshafestival.com)

You may also call us at (310) 651-0717. Please note that you will get a faster response by email. For more information, please visit our website: [www.mokshafestival.com](http://www.mokshafestival.com)



## Sponsorship Packages

Advertisements and promotions of Moksha festival will reach 300,000+ enthusiasts of Yoga, Ayurveda, Health & Wellness, Sacred Music and eco-friendly lifestyles in both Southern California and Northern California. Our marketing campaigns will begin 6 months prior to each festival. Our sponsors will benefit from promoting their products and services to the people targeted by Moksha festival. Our print marketing campaign will comprise of advertisements in yoga/health/spirituality based magazines. Online promotion will utilize channels such as Facebook, Twitter and other social networks. We have some strong email marketing partners who will send our advertisements to their large mailing lists. We will also promote the festivals through pre-Moksha events.

Acknowledgements, Branding & Promotion	Platinum	Gold	Silver
Co-Branding with Moksha festival over a 6 month period: <ul style="list-style-type: none"> <li>All promotional collateral</li> <li>Pre-Festival events/parties</li> <li>Banners in select areas of the festival venue: Vendor Exhibition, Workshop rooms.</li> <li>Exclusivity in your line of business. Other competing vendors in your line of business will not be considered for sponsorship.</li> </ul>	✔		
A hall at the festival will be named after your organization	✔	✔	
Consideration for speaking engagements.	✔	✔	
Logo and Name Presence in Festival Advertising: Print Ads	✔	✔	
Logo Presence and hyperlink on Moksha website and newsletters	✔	✔	✔
Product Placement & Promotional Material throughout the Festival	✔	✔	✔
Booth spaces (10x10) at the venue.	2	2	1
Acknowledgements during seminars & workshops	✔	✔	✔
Display for brochures, business cards, etc. at the Festival networking table	✔	✔	✔
Advertisement in the event program booklet	1/2 Page	1/4 Page	1/8 Page
Full Festival Passes	10	5	5
Discounts on additional Passes	25%	25%	25%

## Advertising Package

- Advertiser's logo will be displayed on our home page. Your logo and a short description of your company will be mentioned on our Sponsors' page. Our websites will be visited by at least 35,000 people every year.
- Advertiser's logo will be displayed in all our newsletters. We will start sending out weekly newsletters 3 months before the festival. Our weekly newsletter will reach more than 25,000 people in both Los Angeles area and San Francisco Bay area
- 1/8 page ad in the festival guide.
- Product Placement in select areas of the festival venue: Vendor Exhibition, Workshop rooms.
- Five full festival passes.