



**Moksha festival 2019, October 12-13, Milpitas CA.
Vendor Media Kit**

Moksha festivals are a celebration of wellness, spiritual expansion and conscious living through: Yoga, Ayurveda, Sacred Music, Health & Nutrition, Energy Medicine, Spiritual Art & Film and Conscious Marketplace. In 2019, the festival will be organized in Frazier Park, CA and Milpitas, CA. This vendor kit is for the festival in Milpitas, which will take place at the **Indian Community Center in Milpitas CA, on October 12-13, 2019.**

Our Offerings

1. **Classes & Workshops:** Yoga (Asanas), Pranayama, Meditation, Yoga Nidra, Yoga Philosophy, Mantra, Ayurveda, Health & Nutrition, Jyotish, Vaastu, Sacred Geometry, Sacred Dance, Yogic Lifestyle.
2. **Sacred Music:** Concerts & Kirtans (call and response)
3. **Conscious Marketplace:** Products and services for a healthy, conscious and spiritual lifestyle.
4. **Healing Camp:** Ayurveda consultations, Energy Healing, Massage Therapy and more healing modalities.
5. **Spiritual Art:** Paintings, Photography, Sculptures, Movie Screenings.

Salient features of Moksha festival

1. About 1,000 - 1,250 visitors over the weekend.
2. 50 vendors in the market place.
3. Sole focus on spiritual growth through Conscious Community, Education & Entertainment.
4. Conveniently located venue. India Community Center is located within half a mile from the 680 freeway. It's within an hour drive from San Francisco and the East Bay, and just 15 minutes from San Jose.
5. Very affordable ticket prices.

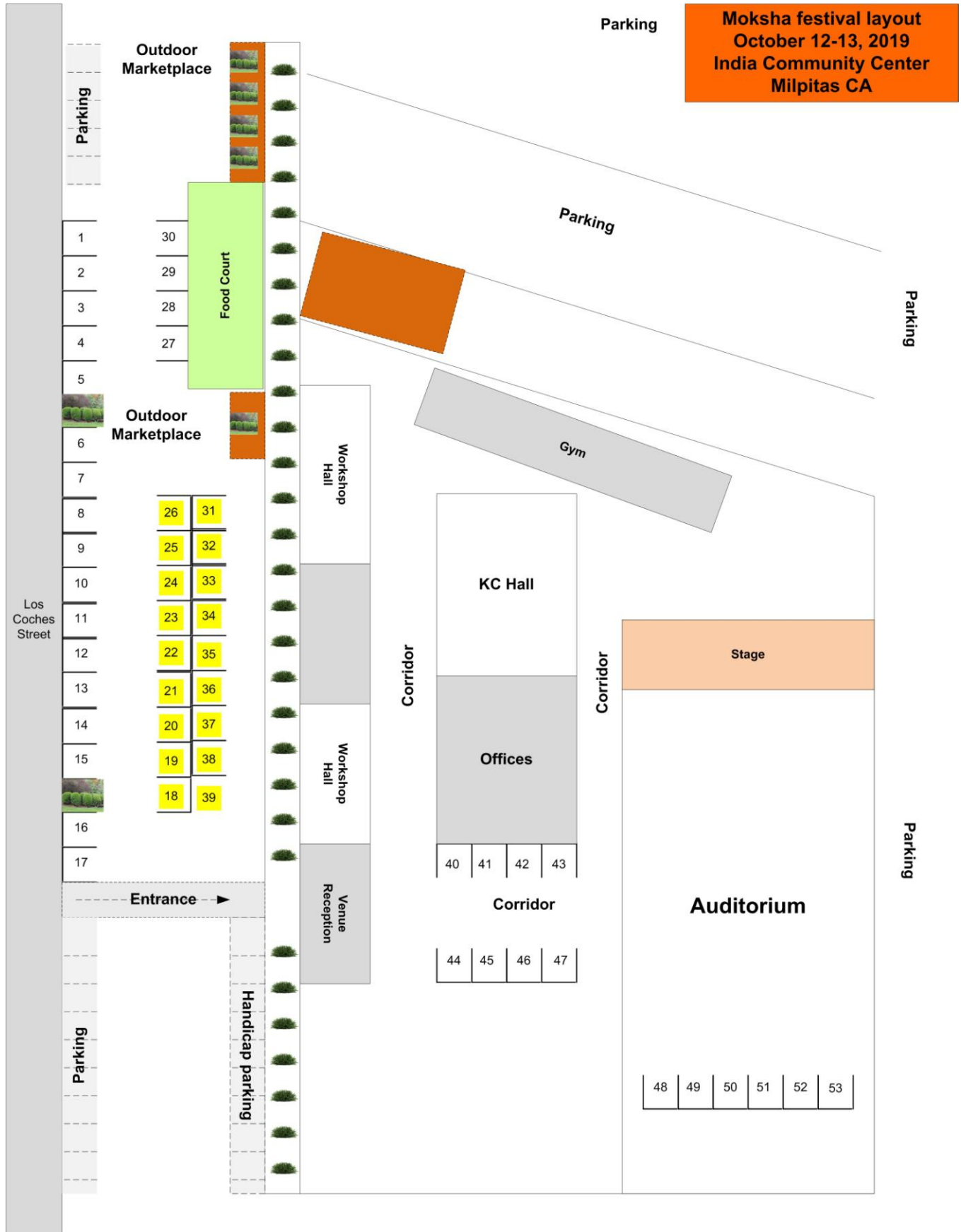
Booth Rates & Information for Vendors

Booth	Price	Booth Provisions & Other Info
General vendor booth	\$450	1. Most of the booths are outdoors (39), some are indoors (11) 2. All booth spaces are 10ft x 10ft 3. Vendor to bring the booth setup up: Canopy, table and chairs. 4. Every vendor will get two full festival (weekend)passes. Additional passes can be purchased at 25% discount. 5. There is an additional fee of \$100 for an electric outlet if desired. If you want electricity in your booth, you must choose one of the booth spaces highlighted in in yellow, on page 2 of this document. 6. Vendor Marketplace hours: Saturday-Sunday: 9am-9pm 7. Vendor move-in time: Friday (Oct 11) 5pm - 9pm or Saturday (Oct 12) 7am-10am 8. Vendor move-out time: Sunday, October 13 7pm-9pm
Returning vendors from past festivals	\$400	
Non-Profit organization booth	\$350	
Healing Arts (Massage, Energy Healing, etc.)	\$350	
Multiple booths discount	15% Discount per booth. This discount applies only to "General Vendors"	

To reserve your booth space at Moksha festival 2019 in Milpitas, CA please email us at vendors@mokshafestival.com You may also call us at (310) 651-0717. Please note that you will get a faster response by email.

Please refer to page 2 for the booth layouts at Moksha festival 2019 in Milpitas, CA

Layout of Moksha festival in Milpitas CA, October 12-13, 2019





Moksha Festival 2019, Milpitas, CA - Vendor Agreement

The following constitutes an agreement between **Yoga Next**, with mailing address PO Box 2290 Frazier Park CA 93225 and [redacted] herein referred to as 'Vendor', located at

[redacted]

WHEREAS, Yoga Next is producing an event titled "Moksha, A Festival of Yoga, Sacred Music & Ayurveda" ("Event") to be produced on **October 12-13, 2019**, at the venue: **India Community Center** ("Venue"), having its address at **525 Los Coches St Milpitas, CA 95035**

WHEREAS, Vendor is an individual or business according to the terms of this Agreement.

WHEREAS, Yoga Next and Vendor set forth this agreement with the intention of providing a booth space for the Vendor at the Event.

NOW THEREFORE, in consideration of the mutual covenants, representations and warranties set forth herein, the parties hereby agree as follows:

1. Yoga Next Provisions – Yoga Next agrees to provide the following to the Vendor:

- A. 10ft x 10ft booth at the Event Venue. The Vendor booth space will be located outdoors and indoors. Vendors to bring their booth setup up: Canopy, table and chairs.
- B. Two full Festival (weekend) Passes for the Vendor. Additional festival Passes can be purchased at 25% discount.
- C. Electricity outlet for the booth space, if requested by the Vendor. A fee of **\$100** will be charged for providing electricity.
- D. Security for the booth from 9.00 PM to 8 AM on October 12, 2019. Vendors are urged to maintain comprehensive liability insurance and to insure all exhibit and display materials and personal items against theft and damage, as Yoga Next will not be held responsible for any losses due to theft or pilferage during the event.

2. Vendor Provisions - Vendor agrees to provide the following:

- A. Staff to manage the booths during event hours. Vendor Staff must be 18 years of age or older.
- B. All Merchandise, Promotional and Display material necessary for Vendor's line of business. All equipment and material belonging to the Vendor must be contained within the 10ft x 10ft booth space.
- C. Any water, beverages, food, ice. etc for Vendor staff.
- D. Required licenses and permits to have a booth at the Event. If you are a food vendor you will need a current health or catering permit from the County department of Public Health. The Event management and Venue will not be responsible for any additional permits that may be needed on the Vendor's behalf.

3. Fee & Payment for booth space - Vendor agrees to pay Yoga Next the amount of US \$ [redacted] as rental for the booth space # [redacted]. All checks must be made payable to '**Yoga Next**' and mailed to **Yoga Next, PO Box 2290 Frazier Park CA 93225**.

Payments may also be made by Paypal, Credit Card or bank transfer to this email address: yoganext@gmail.com A surcharge of 3.5% of the payment amount will be applicable for payments made by Paypal or Credit Card. Booth space will be reserved for the Vendor only after receipt of payment for the booth.

4. Vendor Move-in/Move-out – Vendors may start setting up their booths between 5pm – 9pm on Friday October 11 or between 7am - 10am on Saturday October 12 2019. Vendors must clean and move out of their spaces by 9.00 PM on Sunday October 13. Vendors are liable for all storage and handling charges before opening of the booth or by conclusion of dismantling period. Vehicles will be allowed to load and unload at a designated area at this time. All vehicles must be removed after this time.

5. Limitation of Liability – Vendor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless Yoga Next, and it's employees, agents or committees harmless against all claims, losses or damages to persons or property, government charges or fines and attorney's fees arising out of or caused by vendor's installation, removal, maintenance, occupancy or use of the premises or a part thereof, excluding any such liability caused by the gross negligence of the Event, and their



employees and agents. Vendor liability includes personal injury caused by vendor’s negligence such as water spills or display breakdowns. Vendors are urged to maintain comprehensive liability insurance and to insure all exhibit and display materials and personal items against theft and damage, as the Event will not be held responsible for any losses due to theft or pilferage during Event hours.

6. Loss of Income – Vendor shall not hold Yoga Next responsible for not generating expected income from the Event. Estimated number of attendees at the festival in 2019 is based on previous years’ attendance. Yoga Next cannot guarantee a specific number of attendees at the Event.

7. Defacing of Property – Nothing can be attached or fastened to Venue’s walls, floors or columns. Vendors are liable for any damage caused by themselves to the building or damage caused in any other manner.

8. Soliciting/Samples/Animals –Samples, catalogs, pamphlets, souvenirs, etc. may be distributed by vendors only from their tables. Violators are subject to expulsion. Vendors may not distribute stickers or decals. Animals are not permitted, unless they support handicapped individuals.

9. Audio/Visual/Photography – If audio/visual equipment is used, vendors agree to comply with Venue’s requirements for the operation of the same. In general, all sound devices must be tuned to conversational level and should not be objectionable to neighboring vendors. Yoga Next will make final determination on volumes of audio devices.

10. Default in Occupancy/Cancellation – Cancellations received in writing or by email by August 31st, 2019 will incur a \$100 cancellation fee. After September 1st 2019, cancellations will not be refunded. Any vendors failing to show up and occupy space contracted for is not relieved of the obligation of paying full rental for such space as provided in the signed contract. If not occupied within four hours of Event opening on the first day, Yoga Next may possess such space for purposes as it sees fit.

11. Vendor Conduct – Vendors’ representatives shall be restricted to owners or employees of exhibiting companies. Vendors shall wear proper badge identification at all times while in the booth. Yoga Next management reserves the right to expel any personnel who are conducting themselves in a discourteous or improper manner in the opinion of Yoga Next. Vendors shall attach no liability to Yoga Next should their personnel be expelled for improper conduct.

12. Vendor Representatives Responsibility – Vendor agrees to indemnify Yoga Next and hold harmless for any claims arising from willful or negligent acts of vendors, its agents or employees.

13. Amendment to Rules – Any and all matters not specifically covered by these Rules & Regulations shall be subject solely to the decision of Yoga Next. Yoga Next may amend these Rules & Regulations at any time and all amendments so made shall be binding on vendors equally with the foregoing Rules & Regulations.

14. Agreement to Rules – Each vendor, for himself and his employees, agrees to abide by the foregoing Rules & Regulations and by any amendments or additions that may be established by Yoga Next.

IN WITNESS WHEREOF, the undersigned are duly authorized to execute this Agreement effective as of the last date set forth below.

Vendor : _____	Yoga Next
Vendor Representative : _____	Print Name: Aravindu Chittumalla
Signature : _____	Signature :
Date : _____	Date :

Please sign and mail the vendor agreement (pages 3-4 of this document) to **Yoga Next, PO Box 2290, Frazier Park CA 93225**. Scanned copies or clearly readable pictures of the agreement can be emailed to vendors@mokshafestival.com. If you have further questions about this agreement, you may send an email at the above email address.